



# TWST events

## 5G AST



## *AI MANUFACTURING*

# SCADA Technology Summit

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## Virtual Conferences

A Virtual Experience Like None Other

### Contact

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## A Virtual Conference Experience

Join industry experts in a 3 Track Series focused on AI in Manufacturing, SCADA Systems & Technology and 5G Antenna Systems & Design.

**AI Manufacturing** is the leading conference for Manufactures interested in integrating AI, deep learning and Industrial IoT technology solutions into their manufacturing & automation systems.

**SCADA Technology** is the leading conference for educating operational and IT professions from the electric/TD, water & wastewater, oil & gas, telecommunications, rail/transportation and industrial automation markets about the latest developments in critical infrastructure and industrial control systems.

**5G is here!** As telecommunications companies begin to roll out the parameters for Antenna Systems for 5G networks, Antenna designers, engineers and suppliers need to learn how to create Antennas that can handle the increased speed, capacity and bandwidth of a true 5G network. Get face to face with decision makers at this technical conference.

COVID-19 has changed so many things, but our dedication to the success of your business and our audiences has not changed. TWST Events was built on 1x1 meetings and networking, which is obviously difficult in these times. Therefore we have developed a unique online experience providing a platform to place your brand at the forefront of the evolving Manufacturing, SCADA & ICS market

SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	EXHIBITOR
Messaging				
Speaking Opportunity	x	x		
Information: Rich Profile, product/news releases, PDF Docs, Videos and more	x	x	x	x
Awareness & Branding				
Virtual Booth: Logo branded space on the Exhibitor show floor	Large Top of Page	Medium Middle of Page	Medium Middle of Page	Smaller Lower Part of Page
Leaderboard Banner Ad	x	x		
Branding: Logo on track presentations	All Tracks	1 Track		
Networking & Lead Generation				
Virtual Booth - All day, walk-in video conference room	x	x		
Leaderboard ad promoting 1x1 meetings	x	x		
1x1 Meeting Program	x	x	x	x
Lead details of who clicks on profile	x	x	x	x
Lead details of all Floor Pass Attendees	x	x		
General				
Access to all presentations	x	x	x	x
Number of included passes	6	3	2	1
Post Show Report	x	x	x	x



# 2020 At A Glance

**300+**  
**Attendees**

**200+**  
**ICS End**  
**Users**

**50+**  
**Speakers**

**80%**  
**Director +**

**3**  
**Event Tracks**

## Industries Served

- Manufacturing
- Electric Utilities
- Oil & Gas
- Telecom
- Transportation
- Water & Wastewater
- Power Plants
- Cities (Smart Cities)

## What Types of Companies Sponsor

Companies that have products and solutions in

- Software
- Security (Cyber)
- Edge Computing
- Industrial IoT
- Predictive Maintenance
- Remote Monitoring
- Process Control
- Sensors
- Test & Measurement
- IT

## 1x1 Meetings With:

- C-Suite & VP
- Presidents
- Plant Managers
- Directors of Automation
- Heads of Manufacturing
- Data Analyst
- City Officials
- Industry Analysts
- Engineers (Antenna, SCADA, Manufacturing)
- Market Researchers
- Supply Chain Managers
- IT Managers
- Network Engineers
- Antenna & Hardware Design
- Network, Carrier & Communication Systems
- Antenna Manufacturers



## Virtual 1x1 Meetings

- **1x1 Meetings** take place over BlueJeans and allow for *web-based audio, telephone audio, screen-sharing, and video calls*.
- We also offer an **audio-only** solution which connects via *telephone* and utilizes a *unique pin* for each user.
- Capture **attendee data** from 1x1 meetings.



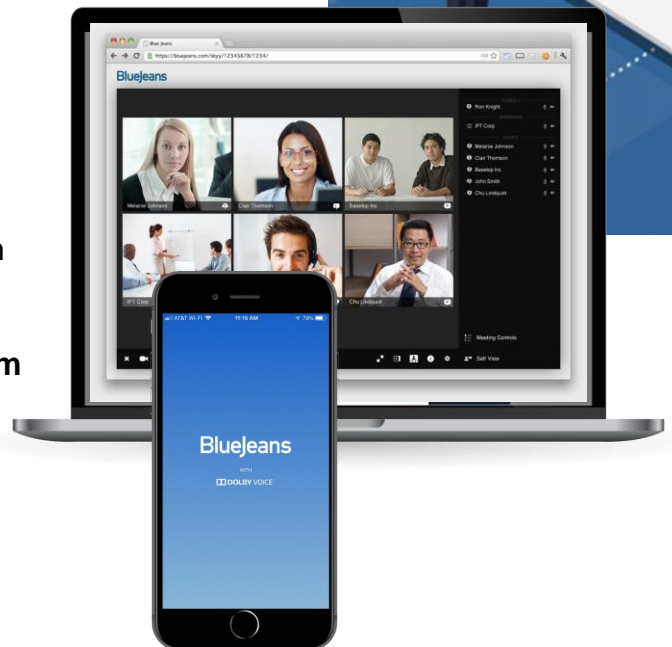
# BlueJeans

WITH

 **DOLBY VOICE**

## Live Meeting Rooms

- **Video** and **screen-sharing** can be accessed, along with *web-based audio*, via a *desktop app* or a *browser-based client* with no software needing to be installed. Attendees can also choose to **dial in** for audio instead.
- A **conference mobile app** is also available for accessing video and screen-sharing from mobile devices.
- Sponsors are given a **private Meeting Room** that can be accessed via a "Meeting Room" button on their virtual Exhibit Booth Profile.





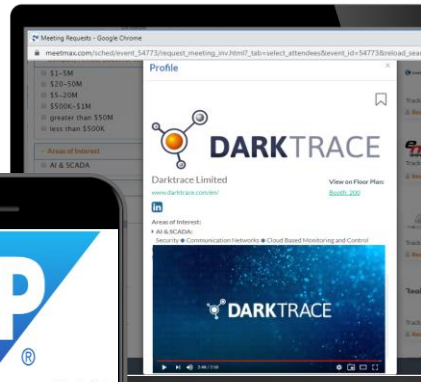
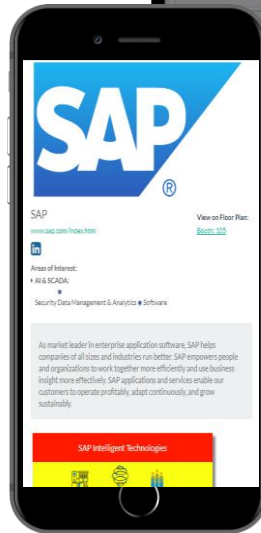
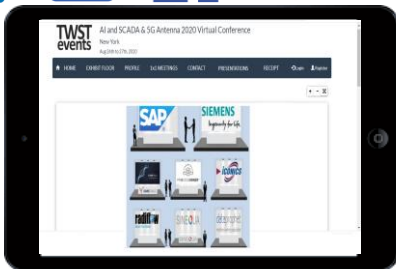
# Exhibition & Sponsorship Opportunities

A enhanced rich online platform that enables organizations to connect, present, share & market through a virtual online experience. Place your brand in front of highly engaged senior-level decision-makers and buyers from leading companies and have the opportunity to generate quality leads. Our dynamic agenda offers valuable content created to position your brand as a thought leader to a niche audience focused on the thermal management market.

## Exhibitor Profiles

Each Exhibit consist of a rich company profile that includes:

- Company Logo
- Company Description
- Website URL
- News, Product Releases & Videos
- Social media sites



## Branding

- Sponsors have premium booth placement at the top of the Exhibit Floor. Take a track sponsor slot (Gold) and your brand/message will be one of 4 logos constantly in front of attendees all the time.
- Sponsors receive a Leaderboard Banner Ad that rotates on multiple conference pages throughout the entire event. Drive attendees to your private virtual meeting room.



# Exhibition & Sponsorship Opportunities

## Platinum | \$5,950

- 2 Track Series Sponsor
- 30 Minute Presentation
- 1<sup>st</sup> tier virtual booth on Exhibit Hall Page
- Leaderboard Banner Ad – conference dashboard
- Premium logo placement in all event promotions
- 30s video clip – shown at beginning of Track
- Logo displayed at top of Track Sessions
- Rich customized company profile
- 1x1 Meeting Program - receive attendee info
- Dedicated Zoom Room – drop in virtual meetings
- Six full conference registrations
- Pre & Post Show Attendee List
- Post Show Report

## Silver | \$1,950

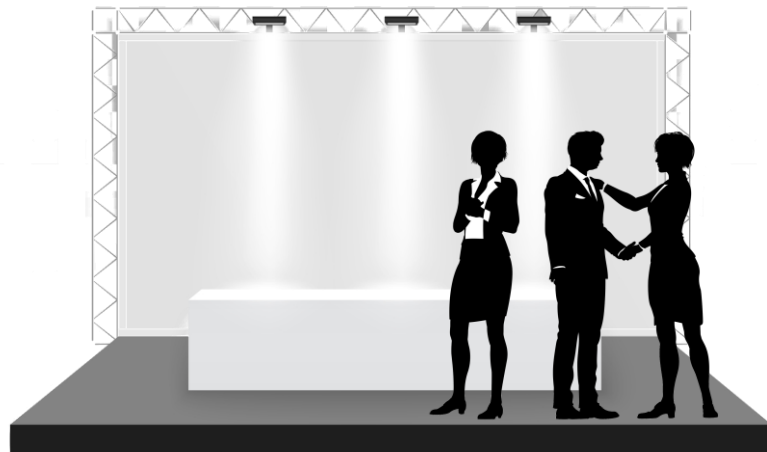
- 3<sup>rd</sup> tier virtual booth on Exhibit Hall Page
- Rich customized company profile
- 1x1 Meeting Program (receive attendee contact info)
- Contact info for those who viewed profile
- Two full conference registrations
- Contact info for those who viewed profile
- Post Show Report



[\*\*FLOOR PLAN\*\*](#)  
[\*\*CLICK HERE\*\*](#)

## Gold | \$2,950

- 1 Track Series Sponsor
- 2<sup>nd</sup> tier virtual booth on Exhibit Hall Page
- Leaderboard Banner – conference dashboard
- Premium logo placement in all event promotions
- Logo displayed at top of Track Sessions
- Rich customized company profile
- 1x1 Meeting Program – receive attendee info
- Dedicated Zoom Room – drop in virtual meetings
- Three full conference registrations
- Contact info for those who viewed profile
- Post Show Report



## Virtual Exhibit Booth | \$1,250

- Lower level virtual booth
- Company profile
- 1x1 Meeting Program (receive attendee contact info)
- One full conference registrations
- Post Show Report

